




Memorandum

DATE: May 4, 2026

TO: Reno Redevelopment Agency Chair and Board Members

THROUGH: Jackie Bryant, Executive Director 

FROM: Ashley D. Turney, Assistant City Manager
Jenica Finnegan, Operations Manager

ENTITY: Reno Redevelopment Agency

SUBJECT: ReSecure Pilot Initiative

Summary

On April 6, 2026, the Redevelopment Agency Advisory Board (RAAB) considered the ReSecure Pilot initiative and expressed general support for the program and indicated their preference for staff to proceed. This memorandum provides a summary of the pilot initiative and outlines next steps.

Pilot Overview

ReSecure is a voluntary, reimbursement-based matching grant pilot administered by the Reno Redevelopment Agency (RDA) to support safety-oriented property improvements within Redevelopment Areas 1 and 2. The program provides a dollar-for-dollar reimbursement match of up to \$5,000 per eligible business or property. All funded improvements must be completed within 90 days of award and must remain operational for a minimum of two years. Eligible improvements are limited to exterior-facing or safety-oriented investments consistent with Crime Prevention Through Environmental Design (CPTED) principles. These improvements include, but are not limited to:

- Exterior lighting and illumination improvements
- Security camera systems and associated equipment
- Access control and building hardening measures

- Landscaping and site modifications that improve visibility and reduce concealment

Pilot Purpose and Policy Alignment

The ReSecure Pilot is intended to advance adopted redevelopment and public safety objectives by supporting targeted physical improvements that enhance environmental conditions within redevelopment areas. Specifically, the program is designed to:

- Improve visibility and natural surveillance
- Reduce environmental conditions that may contribute to criminal activity
- Support business reinvestment and property maintenance
- Enhance both actual and perceived safety within redevelopment areas

The pilot is consistent with adopted City and redevelopment plans and policies emphasizing downtown vibrancy, economic stability, and safe, welcoming public environments.

Implementation

The ReSecure Pilot is funded at a total of \$100,000 in the FY26 Redevelopment Agency budget, with \$50,000 allocated to Redevelopment Area 1, and \$50,000 allocated to Redevelopment Area 2. The program will be administered as a competitive application process. Applications will be reviewed by staff for eligibility, completeness, and consistency with program objectives. In evaluating applications, staff will consider factors including public safety benefit, project readiness, and overall safety impact of improvements.

Next Steps

Staff will proceed with the following actions:

- Open the application for online submission
- Post program guidelines and application materials on www.reno.gov
- Conduct outreach to eligible businesses and property owners
- Coordinate with Reno Police Department and Code Enforcement staff, as appropriate

The ReSecure Pilot represents a targeted investment in safety-focused environmental improvements within redevelopment areas. The pilot is intended to reduce barriers to reinvestment, support business stability, and enhance corridor conditions through CPTED-informed strategies. Staff will provide periodic updates to the RAAB and RDA regarding pilot participation, funding distribution, and observed outcomes.